

## Holiday Alley Profit & Loss

April 2019 through March 2020

		2020 DRAFT	Apr '19 - Mar 20
<b>Ordinary Income/Expense</b>			
<b>Income</b>			
<b>Direct Public Support</b>			
CONFIRMED	Holiday Alley Reserves	7,000.00	
	Grant - Homes for the Holidays*	0.00	7,460.87
UNCONFIRMED	Corporate Sponsors	5,000.00	18,601.68
	Gifts in Kind - Goods/Services	0.00	5,000.00
<b>Total Direct Public Support</b>		<b>12,000.00</b>	<b>31,062.55</b>
<b>Government Grants</b>			<b>41,390.93</b>
CONFIRMED	Candian Heritage Annual Grant	31,000.00	
CONFIRMED	Canadian Heritage COVID19 Grant	7,500.00	
CONFIRMED	Provincial Festivals Grant	7,500.00	
		<b>46,000.00</b>	<b>41,390.93</b>
<b>Other Grants</b>			
UNCONFIRMED	SDCF (Toques to FaceMasks 2019)	1,800.00	
UNCONFIRMED	SDCF (Digital Assets / Live Broadcast)	5,000.00	
UNCONFIRMED	Selkirk Comm Renewal Corp	2,500.00	
		<b>9,300.00</b>	
<b>Lighting</b>			
	Sponsorship - Businesses	0.00	2,602.75
	Sponsorship - Waterfront Dev't	0.00	0.00
<b>Total Lighting</b>		<b>0.00</b>	<b>2,602.75</b>
<b>Art Auction</b>			
	Art - Auction	0.00	2,540.00
<b>Total Art Auction</b>		<b>0.00</b>	<b>2,540.00</b>
<b>Other Types of Income</b>			
	50/50 Draw Proceeds	0.00	456.02
	Tea Sales	0.00	248.60
	High Tea	0.00	0.00
	Soup Cook Off Tickets	2,000.00	2,595.06
	Craft Market	0.00	2,200.00
	Pooch Parade	0.00	89.00
	Donation Box	0.00	0.00
	Down on Main Street	0.00	50.00
	Donut Truck	0.00	110.00
<b>Total Other Types of Income</b>		<b>2,000.00</b>	<b>5,748.68</b>
<b>Total Income</b>		<b>69,300.00</b>	<b>83,344.91</b>

**Holiday Alley**  
**Profit & Loss**  
 April 2019 through March 2020

	2020 DRAFT	Apr '19 - Mar 20
<b>Expense</b>		
Lighting Expense	0.00	2,416.30
Support Coordinators	14,000.00	9,255.56
Marketing & Advertising	5,000.00	10,342.08
Printing & Distribution	6,500.00	6,474.13
Tech Support / For Live Broadcast	20,000.00	278.88
Producer/Director/Camera Operators Live Broadcast	10,000.00	
Video Promos	0.00	2,641.40
WAG Container	0.00	177.53
Art on Ice Expense	0.00	3,127.96
Entertainment	7,000.00	7,667.50
Light Projections	500.00	250.00
Art Projects/Installations	2,000.00	0.00
Street Portraits /Santa	700.00	643.00
Draw 50/50 Expense	0.00	247.50
Prizes	0.00	3,350.00
Volunteer Crew Masks & Safety Gear	2,000.00	0.00
Security/Traffic monitors	800.00	800.00
Outdoor Facilities	0.00	441.00
Craft Market Expense	0.00	605.00
Business Expenses - Registration Fees	25.00	24.65
Accounting Fees	650.00	600.00
Banking Fees	40.00	35.00
Office Supplies	85.00	45.00
Payroll Expenses (summer student 2019)	0.00	7,355.16
Workers Compensation	0.00	100.00
<b>Total Expense</b>	<b>69,300.00</b>	<b>56,877.65</b>
<b>Net Ordinary Income</b>	<b>0.00</b>	<b>26,467.26</b>
<b>Other Income/Expense</b>		
<b>Other Expense</b>		
Distribution		0.00
<b>Total Other Expense</b>		<b>0.00</b>
<b>Net Other Income</b>		<b>0.00</b>
<b>Net Income</b>		<b>26,467.26</b>