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## Red River North Tourism - 2018 Financial Report

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### **Income:**

#### *Shareholder Contributions*

City of Selkirk	\$ 8,000.00	
RM St Andrews	\$ 8,000.00	
RM St Clements	\$ 8,000.00	\$ 24,000.00

#### *Earned Revenue*

Products and Programs	\$ 7,391.00	
Advertising sales	\$ 1,200.00	
Memberships	\$ 1,050.00	\$ 9,641.00

#### *Other Revenue*

GST Rebates	\$ 832.00	
Grants	\$ 5,870.00	\$ 6,702.00

<i>Operating Carry-over</i>		\$ 1,562.00
		<b><u>\$ 41,905.00</u></b>

### **Expense:**

<i>Administration</i>		\$ 413.00
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<i>Operations</i>		\$ 1,026.00
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<i>Membership</i>		\$ 625.00
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#### *Contracts & Honoraria*

Summer Student	\$ 6,589.00	
Materials Distribution	\$ 1,092.00	
Social Media Contract	\$ 1,796.00	
Monthly Events Calendar	\$ 233.00	
Mascot Appearances	\$ 50.00	
Website Support	\$ 369.00	
Other	\$ 188.00	\$ 10,317.00

#### *Marketing*

Print Collateral	\$ 1,733.00	
Promotional items	\$ 3,345.00	
ITA Advertising	\$ 4,790.00	
Travel Manitoba Advertising	\$ 565.00	
Other Advertising	\$ 2,609.00	
Social Media Boosts	\$ 199.00	\$ 13,241.00

#### *Products and Programs*

Garden and Art Tour	\$ 5,865.00	
New Product Development	\$ 34.00	\$ 5,899.00

**\$ 31,521.00**

Operating carry-over to meet Q1 commitments in 2019 **\$ 10,384.00**